



HERITAGE NEWSLETTER

A PUBLICATION OF THE CYPRESS LAWN HERITAGE FOUNDATION



A FOUNDATION DEDICATED TO EDUCATION & PRESERVATION FOR THE BENEFIT OF THE COMMUNITY

Fall 2018

Volume 10 No. 6

CALENDAR

August – December 2018

HERITAGE SUNDAY LECTURE
August 5, 2 pm

Millionaire Colony — Inventing Hillsborough
Crosby-N Gray, 2 Park Blvd., Burlingame
Professor Michael Svanevik



ANNUAL VICTORIAN DAYS

HERITAGE TOUR**
August 11, 1:30 pm
Docent: Terry Hamburg



SUNDAY AFTERNOON LECTURE*
August 19, 2 pm

Discovering Titanic — Examining the 106-Year Old Legend And Titanic's Cypress Lawn Connections
Author Sheryl Rinkol/Book signing



HERITAGE SUNDAY LECTURE
September 2, 2 pm

The Hello Girls — World War I's Women Warriors
Crosby-N Gray, 2 Park Blvd., Burlingame
Professor Michael Svanevik



WALKING LECTURE TOUR**
September 15, 1:30 pm

Financial Wonders
Professor Michael Svanevik



SUNDAY AFTERNOON LECTURE*
September 16, 2 pm

199 Cemeteries to See Before You Die
Author Loren Rhoads/Book signing



HERITAGE SUNDAY LECTURE
October 7, 2 pm

Charles A. Lindbergh — Rest of the Story
Crosby-N Gray, 2 Park Blvd., Burlingame
Professor Michael Svanevik

Continued on page 2

EVENT LOCATIONS:

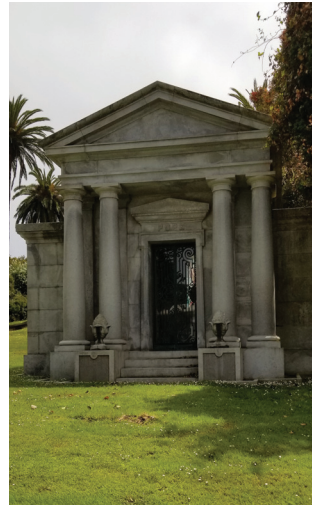
*Meet in the Reception Rm, 2nd Fl, Cypress Lawn Memorial Park, 1370 El Camino Real, Colma

**1383 El Camino Real, meet at green tent near the lake to the right of the east side granite archway entrance.

All Events Are Free • Light Refreshments

THE FIRST MAUSOLEUM AT CYPRESS LAWN

Perched on a mound a few hundred feet from the Granite Gate that graces the entrance and stands as a symbol of the separation of the outside world from the Cypress Lawn sanctuary, sits the grand mausoleum of Andrew Jackson Pope, the man who started, with partner James Talbot, the greatest lumber company of the Gold Rush, which is still in business. At the time Cypress Lawn opened in 1892, a carriage road as well as streetcars and a rail line went right by the gate. At first, the only major structure you would see there was the chapel, but in 1895 the Pope memorial became the showcase and display advertisement for the new cemetery.



If you peek inside the orate mausoleum gate you will notice that Andrew Jackson Pope died in 1878, fourteen years before the opening of Cypress Lawn. So how did he get here? Like many others, such as James Flood, his family decided to remove his mausoleum and remains and relocate to Cypress Lawn.

By the 1890s, the “writing was on the tombs” for SF cemeteries. It was simply a question of time before further burials would be forbidden in the city... and, the unthinkable—the dead would be evicted. The first happened in 1900; the second took longer because of prolonged court battles and public elections. But during the 1930s and 1940s, some 130,000 remains from the Masonic, Oddfellows, Calvary, and Laurel Hill cemeteries were reinterred in Colma. About 35,000 remains from Laurel Hill were moved to Cypress Lawn and are placed in Pioneer Mound.

Continued on page 2

From the President's Desk



Robert A. Gordon Jr.
A Family Website

The funeral home and the grounds here at Cypress Lawn are nothing short of spectacular. But one of the most amazing new highlights at Cypress Lawn is a different kind of landscape. A digital landscape.

When you choose Cypress Lawn, you gain access to a unique, customizable website. It's like a time capsule of your life. Ready to be opened and explored by grandchildren and great grandchildren.

You can put whatever you like on the site. From a simple family tree to an attic full of photographs and video.

Our family was so excited about it we wanted to be one of the first to try it. We're in the process of building ours now. My wife and I have five kids and we want them to know our journey. And our parent's journey. They're having a blast adding their own perspectives as well.

Everybody can get involved. From different computers across the world. The site you create is a permanent reflection of your family. A safe place for your story to be told and updated whenever you wish. A Family Website from Cypress Lawn is a digital scrapbook

Continued on page 2

CALENDAR *Continued from page 1*

ANNUAL APPRAISAL DAY*
October 21, 2 pm
Antiques Road Show
Docent: Terry Hamburg

ANNUAL NIGHTTIME WALKING TOUR
October 27, 7:30 pm
Meet at Noble Chapel
1363 El Camino Real, Colma
Docent: Terry Hamburg

HERITAGE SUNDAY LECTURE
November 4, 2 pm
Treasure Island — World's Fair That Never Was
Crosby-N Gray, 2 Park Blvd., Burlingame
Professor Michael Svanevik

HERITAGE SUNDAY LECTURE
December 2, 2 pm
O'Shaughnessy — Irishman Who Built the City
Crosby-N Gray, 2 Park Blvd., Burlingame
Professor Michael Svanevik

ANNUAL HOLIDAY REMEMBRANCE SERVICE
December 6, 6 pm
Tiffany Chapel at Cypress Lawn Memorial Park
1370 El Camino Real, Colma

EVENT LOCATIONS:

*Meet in the Reception Rm, 2nd Fl, Cypress Lawn Memorial Park, 1370 El Camino Real, Colma

** 1383 El Camino Real, meet at green tent near the lake to the right of the east side granite archway entrance.

All Events Are Free • Light Refreshments

Cypress Lawn Cemetery Association

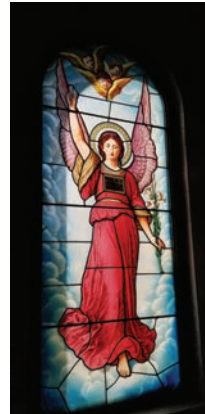
Cypress Lawn is a 501 (c)(13) not for profit corporation established in 1892 by a group of prominent and responsible citizens, headed by Hamden Noble, determined to provide a decent cemetery for all creeds and races as well as "an attractive and pleasing place for meditation of the living." Today, over a hundred years later, Cypress Lawn stands as a testament to the vision of these men when they proclaimed, "... in the fullness of time, the cemetery... will form an extensive park, rich in foliage, flowers, mausoleums, statues and other works of art ... a handsome gift to posterity."

THE FIRST MAUSOLEUM AT CYPRESS LAWN *Continued from page 1*

Hamden Holmes Noble, the founder of the first non-sectarian Colma cemetery, convinced the Pope family to relocate. He offered them a prime spot, likely at a handsome discount, reasoning that when one beheld the magnificent structure with the stunning stained glass and realized who was buried there, the rich and not-so-rich would want to spend eternity at Cypress Lawn, as well.

Hailing from successful New England mining and shipping families, Mr. Pope and Mr. Talbot traveled six months to San Francisco, arriving in late 1848 with a singular mission to provide lumber for the new land. Within three years, they established their saw mill and shipping company in Puget Sound and were soon the largest lumber company in the area, supplying huge quantities of wood to Washington state and San Francisco.

The company was hurt by the market securities crash of 1907 but managed to survive for many years until the demand for lumber a generation later in the Second World War gave them a substantial resurgence. Gradually the company began to diversify into other types of products and real estate ventures. While the business operations of Pope and Talbot were concentrated in the Pacific Northwest, the families built their palatial homes in San Francisco. Mr. Talbot was buried at Laurel Hill in 1881 and transferred to Cypress in 1918.



THE PRESIDENT'S LETTER *Continued from page 1*

customized by you. There's unlimited, permanent storage. Room enough for your family history and memories and even military service and health records. And your privacy is assured because you only share the website with those you choose.

It all starts with curiosity. Family Website is the Bay Area's safest option for securing and preserving a family's history for generations, because it is protected by our endowment care fund. This gives families immense peace of mind that not only are their photos and stories protected from natural disasters or loss, they can know this technology—and their memories—will not disappear.

The landscape at Cypress Lawn is as breathtaking as ever. Because now it includes the landscape of your life. Every service or memorial here, including those acquired in the past and those that pre-plan for the future, will get a free Family Website.

We've added an extensive section to our website to explain the benefits of the Family Website to families, as well as how it works, www.cypresslawn.com/resources/family-websites.

An un-ending gift. Everyone has a story. Let it live forever at Cypress Lawn.

THE ORIGINAL "TROLLEY" CAR



Andrew Hallidie testing first cable car in San Francisco

The development of wire cable led Hallidie to perfect the first cable car, which descended the Clay Street Hill at 5:00 am on August 2nd, 1873. Hallidie embarked at that hour so no one would get injured in case the debut failed and the trolley plummeted out of control. The gripman he hired peered down the steep slope from Jones and refused to operate the machinery, so Hallidie grabbed the grip himself and negotiated the car smoothly down the hill and back up again without any problems.



Andrew Hallidie

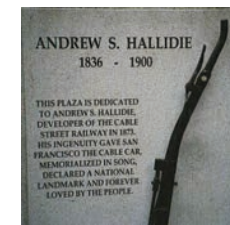
His Clay Street Line started regular service on September 1, 1873 and was an immediate financial success. In addition, Hallidie's patents on the cable car design were stringently enforced on cable car promoters around the world, which made him a rich man.

Called "Hallidie's Folly," Andrew Hallidie certainly had the last laugh... all the way up the hill and to the bank.

San Francisco is built on a terrain of steep hills. In its early days the only way for people and materials to conquer those inclines was by horse. This kept many prominent locations sparsely inhabited and could inflict abuse on the animals. Hallidie's love of horses was a motivating factor in the invention of the cable car. He wrote in a report to the Mechanics' Institute:

"I was largely induced to think over the matter from seeing the difficulty and pain the horses experienced in hauling the trams up Jackson Street, from Kearny to Stockton Street, on which street four or five horses were needed for the purpose—the driving being accompanied by the free use of the whip and voice, and occasionally by the horses falling and being dragged down the hill on their sides, by the car loaded with passengers sliding on its track. With the view of obviating these difficulties, and for the purpose of reducing the expense of operating street railways (tram-roads), I devoted all my available time to the careful consideration of the subject."

Andrew Hallidie arrived in San Francisco with his father to find gold riches. By 1853, his father left without success but young Andrew stayed and gained prominence as a surveyor and bridge builder. In 1856, Hallidie was consulted over the rapid rate of wear on the ropes used to lower cars of rock from the mine to the mill. Hallidie improvised machinery to make a replacement wire rope that lasted two years, and in the process began wire rope manufacture in California where he quickly prospered due to demand from the Comstock silver mines.

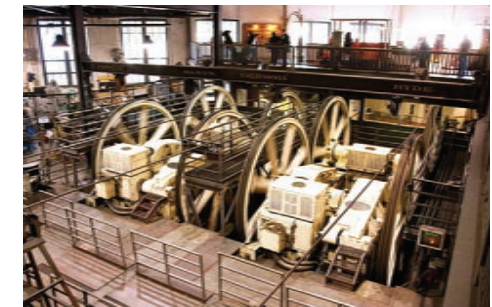


and couple never had children. Laurel Hill urged families and friends to rescue their loved ones' memorials and remains, but no one retrieved Hallidie, so he was reinterred in the Pioneer Mound dedicated at Cypress Lawn. The 35,000 Laurel Hill remains placed at Pioneer Mound are in individual containers under a grass covered park area without personal memorialization. However, the location of any individual at the Mound can be determined by consulting the cemetery records.

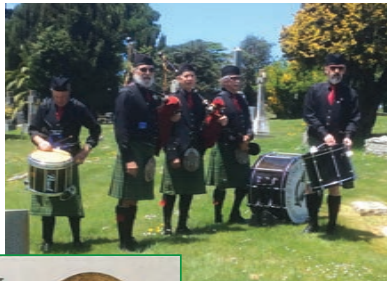
In San Francisco, Hallidie Plaza near the Powell and Market Street cable car turnaround and the Hallidie Building in the financial district are named after him.



First regular route: Clay Street Line



Mechanisms inside the Cable Car Power House Station



Kate Kennedy

KATE KENNEDY REMEMBRANCE

A Tribute to a Champion for Women's Rights and Workers' Rights
Irish immigrant and San Francisco pioneer, Kate Kennedy was equal pay for equal work (in 1874) and protection from arbitrary dismissal (in 1892) for California educators. She was also the first woman to run for state office in California.

CYPRESS LAWN CEMETERY
SUNDAY, JUNE 3, 1:30 PM
Main Speaker - JOANNE HAYES-WHITE
Coor. San Francisco Fire Department



Remembrance Day



Upcoming Events



Discovering Titanic Examining the 106 Year Legend and Titanic's Cypress Lawn Connections

Learn about all things Titanic! Discover Cypress Lawn's very own connections to a Titanic survivor. From its technological inception to lavish on-board fittings, Sheryl Rincon will overview what life on-board was like, events of that fateful night, and the impact of this accident on society. Come aboard the history of Titanic!

Date & Time: Sunday, August 19 at 2 pm

Location: Cypress Lawn Memorial Park Reception Room, 2nd floor
1370 El Camino Real, Colma

Lecture is free/Complimentary refreshments

Upcoming Events

Gladys Hansen Tribute and Memorial Dedication

Gladys Hansen passed on May 11, 2017. She was cremated at Cypress Lawn, and her ashes scattered.

In charge of the San Francisco Public Library's California Collection, Mrs. Hansen was appointed City Archivist by Mayor Joseph Alioto in 1972 and retired from city service in 1990. She worked tirelessly for 30 years as a researcher and detective to rewrite the long-accepted story of the 1906 Earthquake. Through her efforts we have come to dramatically revise both the number of deceased and the political and economic history of the period.

A new stone memorial with her birth and death dates featuring an inscribed tribute to her remarkable life and work will be consecrated adjacent to the 1906 Earthquake Memorial she personally dedicated in 2006 in honor of those disaster victims originally recognized and the thousands more who were not.

Following a private ceremony at Noble Chapel, the public is cordially invited to the dedication of the new Gladys Hansen Memorial at Pioneer Mound on the West Campus of Cypress Lawn.

Date: Thursday, October 18

Noble Chapel Ceremony: 10 am to 10:45 am by invitation
1363 El Camino Real, Colma

Public Dedication: 11 am to 11:30 am
1370 El Camino Real, Colma

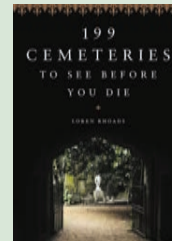
After the official public dedication is completed, guests are encouraged to remain at the site to offer personal tributes and recollections of Gladys Hansen.



Above: Gladys Hansen stands next to the 1906 Earthquake Memorial at the 2006 dedication
Below: Top of the Memorial



Sunday Afternoon Lecture: 199 Cemeteries to See Before You Die



Renowned cemetery writer Loren Rhoads' latest book has been called "a hauntingly beautiful travel guide to the world's most visited cemeteries, told through spectacular photography and their unique histories and residents." Cypress Lawn is one of those featured resting places.

Copies of *199 Cemeteries* will be available for purchase. Book signing

Date & Time: Sunday, September 16 at 2 pm

Location: Cypress Lawn Cemetery Reception Room (2nd floor). 1370 El Camino Real, Colma

Free lecture will include a slideshow. Complimentary refreshments

Nighttime Walking Tour of Cypress Lawn

In the dark of night, guided only by the moon and lanterns, we wind our way around grand mausoleums and monuments. Cypress Lawn will provide some lanterns, but please bring one if you have it, or a flashlight.

Date & Time: Saturday, October 27 at 7:30 pm

Location: Meet at Noble Chapel, 1363 El Camino Real, Colma.

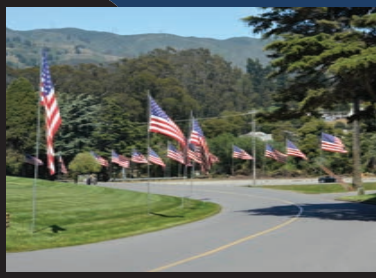
Enter through the granite Entry Archway and make an immediate left.



Class of 2016

MEMORIAL DAY

CYPRESS LAWN 22ND ANNUAL MEMORIAL DAY EVENT



"Show me the manner in which a nation or community cares for its dead and I will measure with mathematical exactness the tender sympathies of its people, their respect for the laws of the land and their loyalty to high ideals."

— William Gladstone



TROLLEY TALES

We offer special Trolley Tours to community groups that provides them with a unique funding-raising opportunity through a Cypress Lawn donation for taking the tour. To get more details on this program, please contact the Director of the Heritage Foundation, Terry Hamburg at thamburg@cypresslawn.com or call 650.550.8812.



SOMETHING TO THINK ABOUT

It Happens All Too Often...A death occurs. And without warning, a family member or friend is left to make all the difficult decisions of arranging a funeral. Most have little idea of what is involved, what the costs are, and, most importantly, what final arrangements the deceased would have wanted.

When a loved one dies, the anxieties and stress of making funeral plans can be an overwhelming emotional responsibility. In addition, the costs involved can leave a real financial burden on your surviving family members, especially when they are least prepared to deal with additional worries about money. That's why more and more people are thoughtfully planning funeral arrangements in advance.

Preplanning allows you to protect your family members or friends from the stress of difficult funeral decisions at a time of emotional upheaval. It also eliminates any guesswork about what kind of choices you might have preferred.

Advanced funeral planning is a decision only you can make. Our prearranged funeral program allows you to plan ahead by making wise personal choices, in writing, knowing that your wishes will be carried out.

Start today by scheduling a complimentary Trolley Tour and find out how you can receive your free personal copy of our Estate Planning Guide.

**CYPRESS LAWN
HERITAGE FOUNDATION**

A non-profit 501 (c)(3) corporation promoting
Cypress Lawn Cemetery as a historical and
educational resource for the Bay Area community.

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Terry Hamburg
Director of Development/Managing Editor
650.550.8812
1370 El Camino Real, Colma, CA 94014-3239



Cypress Lawn Heritage Foundation
1370 El Camino Real
Colma, California 94014-3239

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